Ibex Virtual Committee Meeting Minutes – 4th June 2025, via Teams

Attendees: Susan W, David W, Patrick T, Cathy C, Mags R, Viv P

Apologies: Clive S, Karen W

SW welcomed everyone.

Actions from last committee meeting

- DW: Create Google business profile. Done. Now on 1st page for walking clubs.
- CC: Add day walks to Facebook. April was added. **Action CC:** Add this Saturday and all other day walks to Facebook.
- CS: Add advertised weekends to Facebook. Ongoing. Action CS.
- SW: Send information to CC and CS on how to post events. Ongoing. Action SW.
- SW: Investigate on whether to use Instagram. Would be easy to do once Facebook email updated. **Action SW:** Update email address on Facebook and add Instagram account.
- KW: Follow up with prospective members. Done but they have not replied.
- ALL: Assist with social media. Ongoing
- ALL: Search web for listings of clubs and inform David. Ongoing.
- DW: Add dinner at Wetherspoons before club night to website. Done.
- CS: Send email requesting organiser/s for December 2025 weekend. Advertised in May newsletter. Done 2 organisers volunteered.
- KW: update two additional prospective members for Scottish week Done.
- KW: Contact BMC to see whether they are thinking about offering lower activity/risks type insurance for clubs like ours. Done but no reply.
- KW: Find more information on potential insurance companies. Awaiting quotes.
- DW: Follow up Howden Contact for Insurance quote. Done. Quotes only valid for 30 days. DW has follow up meeting in September to produce quote before AGM.
- KW: Provide a list of what insurance we require. Done.

President

- Minutes from last meeting (9th April) Agreed.
- Scotland accidents report 2 accidents. There was no negligence on club's behalf.
 People did right things. SW & DW have booked a mountain first aid course in Peak District.
- Checked out venues for AGM: 25th October. Rugby Tavern booked awaiting confirmation.

Weekend Co-ordinator

- All weekends now have organisers.
- Bretton, Peak District, July is 2 short of breakeven.
- Northumberland, August BH full.

• Weekend attendance and Losses 2025;

Jan Ribblehead £71,76

Feb Edale £41.73

Late May BH Pembrokeshire £162.40. It was too close to Scottish week.

People no longer willing to travel at unsocial hours. Traffic is a lot worse.

Dec North Wales booking requires 20 people to break-even. £40 cap could be applied.

Decided to advertise weekend in September. Action CS to contact organisers early.

• Committee agreed to remove paragraph:

Although Covid restrictions have been lifted for weekends, we ask all members to be considerate towards other weekend participants in the case of suffering any Covid or other cold-like symptoms and not attend a weekend if feeling unwell.

from weekend final instructions. Action CS.

Weekend Planner

- Weekend programme for 2026 was discussed. Updated spreadsheet will follow.
- Discussed smaller venues, low break-even numbers, longer weekends, use Travelodge's and YHA rooms, more mountain areas and if accessible by public transport is there enough walks without need for cars. (car hire is now only possible from airports not train stations).
- Weekend cap to be increased to £40 to be proposed at AGM.

Membership

- Update 70 fully paid-up members (2 further renewals).
- New member in process of joining.
- BMC value for money discussed not just insurance. **Action SW:** email committee links to BMC information on value of BMC club membership.

Club nights

- Walked out next week's club night Thames Walk and start an end pub.
- November club night presentation September Alpine Trip suggested.
- December club night presentation Final Corbett compleation.

Website/Social media

• Google business profile has been created for Ibex and currently has 11 reviews.

ACTION All: provide a review if you have not already done so.

Ibex now appears on page 1 when Googling "London walking clubs". Ibex now appears on page 2 when Googling "London walking groups".

Ibex now appears on page 5 when Googling "London hiking clubs".

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Posted on several national FaceBook walking groups for the Easter, Scotland and Pembrokeshire events to highlight the club.

The website is up to date

• Social media. Action SW: contact JL for advice on social media posting.

Treasurer / Financial Position of Club

• Bank balance = £7763 PayPal = £137 Total = £7900

Day Walks

- Walks now being planned for November through to May.
- Some walks will be on Sunday
- Need ideas for interesting walks. Action All

Newsletter

• Nothing to report

AOB

Date of next virtual committee meeting

19.00 Wednesday 6th August 2025

Summary of actions following meeting

- CC: Add this Saturday and all other day walks to Facebook.
- CS: Add advertised weekends to Facebook.
- SW: Send information to CC and CS on how to post events.
- SW: Update email address on Facebook and add Instagram account.
- CS: to contact organisers of December weekend early to advertise weekend in September.
- CS: Remove covid paragraph from weekend final instructions.
- SW: email committee links to BMC information on value of BMC club membership.
- ALL: Provide a google review if you have not already done so.
- SW: Contact JL for advice on social media posting.
- ALL: Interesting day walk ideas.